

BENEFITS FARMING

1. RESEARCH BASED
2. DECENTRALIZATION
3. MOTHER FARM CONCEPT
4. ACCESS TO FUNDING
5. ACCESS TO GOVT AGENCIES
6. LOBBY CAPACITY

BENEFITS PRODUCERS

- STANDARDIZATION
- COPYRIGHT , TRADEMARK, GI THROUGH JIPO
- DIFFERENTIATION OF PRODUCTS
- DIVERSIFICATION OF INDUSTRY
- INTERNATIONAL CERTIFICATION
 - ISO
 - HACCP
 - GMP
 - SRC
 - JBS

BENEFITS MARKETING

- CARTELIZATION
- UNIFORM PRICING
- GLOBAL MARKET ACCESS VIA TECHNOLOGY
- TAKING POSSESSION OF JBCO
- REDUCING/ ELIMINATING FAKE JBCO
- DIVERSIFICATION

BENEFITS ADMINISTRATION

- ACCOUNTABILITY
- CENTRALIZED HUB
- TRANSPARENCY